IMUA The Year at a Glance

JULY 2023 – JUNE 2024 // FISCAL YEAR 2024

This past year has been a successful one for IMUA, marked by meaningful impact, and community-driven progress. We have strengthened our program, expanded our reach and deepened our commitment to our mission. This "Year at a Glance" summary captures the key milestones and achievements that have shaped our journey, reflecting the dedication of our supporters, volunteers, and partners who have made this work possible.

Service Highlights

Early Intervention Services for Children Birth to Age 3

Direct Service Hours includes Occupational, Speech, Physical Therapies, Special Instruction and General Education, Social Work and more.

4299 **Direct Service Hours**

328 **Children enrolled** in Services and programs

Testimonial

A man with a special needs son recently shared their experience with **MedQuest**, and their story was very moving. The son, born in Maui at just one pound, faced significant challenges from the start. The mother left him as a single father with a vulnerable baby and no prior experience in managing such complex care.

Without Imua's help and unwavering support, the father wouldn't have been able to navigate the daunting journey of caring for his son. Imua's assistance helped him understand and meet his son's needs, and made him feel less alone in this struggle.

Healthcare Navigator

Helps eligible residents in Maui County apply for and enroll in health and medical coverage.

Healthcare Navigator had an **outreach to 14,852 Individuals**

3941 **Individuals served** (unduplicated)

766 **Individuals enrolled** in Healthcare or MedQuest programs

Testimonial

A gentleman facing medical issues applied for Medicaid but was initially denied due to exceeding the income limit. After undergoing surgery, he was unable to return to work, which significantly impacted his finances. Imua reprocessed his application, securing 90-day retroactive coverage. He was subsequently approved, with coverage extending back to the date of his surgery. He was overjoyed by this outcome and is now on the path to recovery.

Early Childhood Services for Children Ages 4-5

Direct Service Hours includes Occupational, Speech, Physical Therapies, Special Instruction and General Education, Social Work and more.

131 **Direct Service Hours**

21 **Children enrolled** in Services and programs

Display Advertising generated **30%** of the total web visitors

Sponsored Social Advertising generated **21%** of the total web visitors

Program Highlights

Imua Playschool for Toddlers Age 2 and their Parents

Provides toddlers with the social and emotional skills necessary to enter daycare or preschool environments and be best prepared for learning and play.

220
Children attended
over 84 sessions

328
Parents attended
over 84 sessions

Camp Imua

Camp Imua is a one-week overnight recreational camp experience inviting Maui County children aged 6-16 with cognitive or developmental disabilities.

From our Camp Imua 2024 Counselors

"I had such a good time, I've never felt this feeling before or helping the campers, it was very fulfilling"

"I really learned so much and feel very proud of myself and the other counselors for the hard work all week we put in and I feel very thankful to have this experience."

"I will remember the genuine friendships I made with Campers. I had a great time meeting new people. This will help me in the future because now I know how to care for a diverse group of people."

Event Highlights

Imua Playschool for Toddlers Age 2 and their Parents

Provides toddlers with the social and emotional skills necessary to enter daycare or preschool environments and be best prepared for learning and play.

400 Registrants

800 Attendees

125 Registrants

1500 Attendees

150 Participants

1000 Attendees

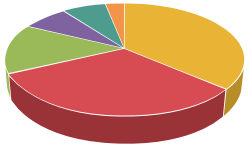
1500 Attendees

2000 Attendees

Total social media reach of all programs
1,788,273

Budget at a Glance

FY 24 Sources of Funds (projected)



- Government Contracts $1,769,759
- Contributions & Grants $1,540,179
- Program Service Fees $703,718
- Fundraising Income $358,454
- Government Grants $346,196
- Investment Income $146,909
- Maui United Way $2,895

Total Revenue & Support: $4,868,110

FY 24 Expenditures by program projected)

- Infant/Early Childhood Services $1,802,481
- Preschool $460,638
- Imua Autism Services $355,397
- Health Navigator $299,904
- Camp Imua $123,121
- Dream Imua $38,263
- Festivals $149,712
- Direct Wildfire Relief Work $542,592
- Outreach & Development $484,160
- Earth to Sky Exhibit $367,162
- Imua Discovery Garden $270,436
- Admin $600,510

Total Expenditures by Program $5,494,37

In the News

American Public Gardens Association

https://www.publicgardens.org/imua-discovery-garden-unveils-largest-outdoor-sculpture-exhibit/

Yahoo Finance News

https://finance.yahoo.com/news/imua-family-services-jakks-pacific-130000923.html?fr=sycsrp _ catchall

One News Page

https://www.onenewspage.com/n/Press+Releases/1zpnjb2pjx/Imua-Family-Services-and-JAKKS-Pacific-Unite-to.htm

Business Wire National

https://www.businesswire.com/news/home/20230918445370/en/Imua-Family-Services-and-JAKKS-Pacific-Unite-to-Launch-Play-Imua-Store-for-Maui-Wildfire-Relief